

R.C. DI MEZZO

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CONTACT

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LOCATION

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Washington, D.C. 20002

DIGITAL PROFILE

 @rcdimezzo 

 rchristopherdimezzo

 rc.dimezzo

 /rchristopherdimezzo

AREA OF EXPERTISE

Media Relations
Strategic Communications
Team Management
Rapid Response
Writing
Social Media Management
Graphic Design
Event Planning/Production

EDUCATION

ST. LAWRENCE UNIVERSITY

- B.A. in Government, Communications
- Minor in Gender & Sexuality Studies
- Student Body President

VOLUNTEER/BOARD WORK

LEE COLTON LEGACY FUND
Vice President for
Communications,
Board of Directors

BOBBY PAGE MEMORIAL
FOUNDATION
Board of Directors

KING STREET CENTER
“Big Brother” Mentor

FIRST JOB

BAKER, RISEN BAKERY
Rome, N.Y.
Age 15
Specialty: Italian pastry, pie

National Press Secretary; Senior Digital Strategist

THE LINCOLN PROJECT

Remote/Washington, DC | July 2020 – January 2021; March 2021 – Present

- Conceptualize, draft, edit, and publish all content from the @ProjectLincoln twitter handle
- Serve as primary media contact and on-the-record spokesperson nationally and throughout various swing states, including but not limited to AZ, CO, PA, FL, GA, NC, NV, MI, OH, VA, WI
- Compose news releases, background items, talking points, advisories, op-eds, blogs and other media content
- Build and foster relationships with members of the press, generating positive coverage nationally and in targeted counties across the country
- Analyze breaking news and work collaboratively with staff to coordinate a strategic rapid response for social media and the press
- Proactively pitch and respond to inquiries from journalists, working with them to pursue story ideas and provide information about TLP’s strategic goals
- Develop and implement strategies to amplify TLP’s message and brand identity using the full range of media

Director of Communications; Chief Spokesperson

VERMONT DEMOCRATIC PARTY

Montpelier, V.T. | July 2018 – January 2020; April 2020 – July 2020

- Served as the Party’s chief on-the-record spokesperson in and out of the state
- Crafted and operationalized the VDP’s short and long term strategic message
- Managed all social media channels
- Directed communication strategy for the VDP’s coordinated campaign, including campaigns for the office of Governor, Lieutenant Governor, Attorney General, etc.
- Hired and managed the Party Affairs Manager and VDP’s Internship Program
- Devised outreach strategies to grow the state party and recruit new and diverse candidates to run for office all across Vermont
- Conceptualized, designed, and implemented an organization-wide re-brand

State Director; Communications Director

MIKE BLOOMBERG 2020

Burlington, V.T. | January 2020 – April 2020

- Served as Mike Bloomberg’s campaign lead in Vermont
- Developed and implemented strategic communications and political objectives, including endorsements, earned media events, and sponsorships
- Recruited, hired, and managed a full-time team of professional staff
- Acted as the campaign’s on-the-record spokesperson in the state of Vermont
- Planned and executed an event with MRB, attended by more than 350 people
- Led a team in exceeding all GOTV metrics, doubling anticipated support on Election Day

Director of Communications; Press Secretary

EMILY MARTZ FOR CONGRESS (NY-21)

Saranac Lake, N.Y. | December 2017 – June 2018

- Acted as chief political strategist and campaign advisor
- Designed and implemented a digital-first, targeted campaign strategy
- Managed an aggressive online and social media presence — the subject of multiple news articles highlighting our innovation
- Served as chief spokesperson and press secretary, drafting and sending all press releases, giving official statements, and hosting news conferences
- Oversaw strategic media planning, press outreach, and coordinated stump/earned media events
- Coached candidate in public speaking ahead of media and debate appearances

Director of the Social Media Team

ST. LAWRENCE UNIVERSITY

Canton, N.Y. | December 2016 – January 2018

Communications and Digital Consulting

TISH JAMES FOR ATTORNEY GENERAL, 2018

WORKBLUE.ORG, 2020

SPEAKER OF THE HOUSE JILL KROWINSKI, 2021

CAMPAIGNS FOR LOCAL OFFICE, 2017, 2018, 2019, 2020, 2021